



Sustainability *focus*

"A SINGLE STEP OF ORGANIZATIONS CAN MITIGATE NEGATIVE IMPACTS"

Helping to Attain Sustainability Goals...

Sustainability tip of the month

"Carry your own personal water container, and refill it from water filter rather than buying plastic bottles of water."

Plastic waste is a growing concern around the world as plastic trashes now spin endlessly to the major oceans. According to Food and Water Watch, an international organization working to make the consumption of food, water and fish safe, accessible and sustainable, bottled water produces up to 1.5 million tons of plastic waste per year. This plastic requires up to 47 million gallons of oil per year to produce, which is enough to keep millions of cars going for twelve months. Also the transportation of bottled water from its source to stores releases thousands of tons of carbon dioxide.



PLANET WATCH

Bottled water banned in Australian town

According to BBC News (2009), people in a rural town of Australia voted tremendously to ban the sale of bottled water over concerns about its environmental impact. More than 350 residents turned out to vote at a public meeting in the town hall. The reusable bottles will bear the slogan **"Bundy on Tap"**.

According to the campaigners for the ban, large resources are used to extract, package and transport bottled water. As per campaigners, Bundanoon, New South Wales, may be the first place in the world to have such a ban.

To read more: <http://news.bbc.co.uk/2/hi/asia-pacific/8141569.stm>

About Sustainability Focus:

As a proud member of the BRAC family, BEIL's core beliefs are very much based on the social goals of BRAC and that is why we believe that profit and growth are not sustainable in the modern world without taking care of the environment and community first. Sustainability Focus endeavors to enhance social return on investments. BEIL has published Sustainability Report of 2011; and aims to continuously monitor both our internal and external environment to ensure sustainability in all our business practices. Sustainability Focus is one of the initiatives to bring awareness to our employees and people around us. We believe every little step will make a difference.

For information contact: fahmida.haque@bracepl.com